

Purpose of this Document

We post a Quality Overview for each Colorado Qualified Health Plan (QHP) on Connect for Health Colorado. It will give you information about company statistics, health plan accreditation, clinical quality measurement (medical care), enrollee experience (member satisfaction) and plan administration (efficiency, affordability and management) so you can compare health plans while you shop for insurance coverage.



Company Statistics

FOUNDED IN:
1938

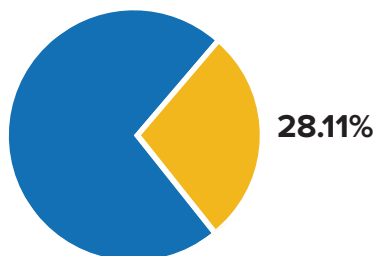
WEBSITE:
anthem.com

COVERAGE AREA:
Covering the entire state of Colorado
Coverage area shows the area where a health insurance plan accepts members.

2024 COLORADO MEMBERSHIP:
Individual Members: 89,179

Colorado Market Share

2024 CONNECT FOR HEALTH COLORADO MARKET SHARE:
Percentage of total market share is based on qualified health plans on Connect for Health Colorado.



Company Summary

You and your family deserve health benefits you can depend on to support your overall well-being. Anthem has been **recognized as the top health plan in Colorado for customer experience**.¹ We are the only one that covers every county in Colorado. **98.6% of claims in Colorado are paid at in-network benefit levels.**²

With an Anthem plan, you'll have access to a variety of benefits, including virtual care options that connect you directly to care from anywhere with a smartphone, tablet, or computer with a camera. You'll be able to meet with a board-certified doctor through video with little to no wait time.³

Experience matters in healthcare. Anthem has been championing Colorado's preventive and whole health since 1938. You can feel confident we can connect you to the best Individual and Family health plan for your needs and budget.

¹Becker's Payer Issues (May 29, 2024): beckerspayers.com/payer/j-d-powers-top-ranked-health-plans-for-customer-experience-2024.html.

²Anthem network analysis of commercial business, August 2025

³LiveHealth Online, internal data 2023.



Medical Loss Ratio (MLR)

The Affordable Care Act requires insurers to explain how much of your premium dollars are spent on medical services and quality improvement. This is called the Medical Loss Ratio (MLR). It also requires them to give you a rebate if they don't meet the minimum of 80% MLR for individual and small group plans. This limits the amount insurers spend on things like profits, executive salaries and other overhead.

Medical Loss Ratio for 2023*

Individual Patient Care Costs:

78.7%

*If a MLR is more than 100%, that company spent more money on medical care than it received in premium dollars.
2025 MLR data not yet available.

Accreditation

Accreditation is when an impartial organization reviews a company's operations to make sure the company is following national standards.

Accreditation for the Exchange Product

Accreditation: NCQA Health Plan Accreditation (Marketplace HMO)

The National Committee for Quality Assurance (NCQA) is an independent not-for-profit organization that looks at and reports on the quality of health-related programs.

Accreditation Status: Accredited

Accredited means the organization's programs for service and clinical quality meet basic requirements for consumer protection and quality improvement. "Accredited" is the best possible status for Marketplace plans.



Understanding the Differences

Health Insurance Marketplace plans have different premiums and out-of-pocket costs, and the quality of service and benefits they provide may differ too. When choosing a health plan, it is important to understand and consider these differences. To help you decide what plan is right for you, we display “quality ratings” calculated using information provided by health plans each year. These quality ratings are based on enrollee experience and the quality of health care services. All health plan ratings are calculated the same way, using the same information source. This information comes from the federal Centers for Medicare & Medicaid Services (part of the U.S. Department of Health and Human Services) using data provided by health plans in 2025. You can learn more about these ratings on the federal web site. www.cms.gov/Medicare/Quality-Initiatives-Patient-Assessment-Instruments/QualityInitiativesGenInfo/ACA-MQI/Quality-Rating-System/About-the-QRS.html

Star ratings give you a snapshot of how each health plan’s quality compares to that of other plans in Colorado and across the country. Star ratings give objective information on how health plans perform in the Marketplace. Since every plan offered is rated the same way, it is easy to compare their quality.

Quality Ratings System: Global Rating



Each rated health plan has an “overall” quality rating of 1 to 5 stars (5 is the highest rating). This rating is based on three categories: medical care, member experience, and plan administration. Each of these categories also has its own star rating between 1 to 5 stars. A star rating of 3 means that a health plan is considered on average with other Marketplace plans across the country. A star rating higher than 3 means the plan performed better than average compared to other Marketplace plans in a given year. A star rating lower than 3 means that a plan’s performance was below average compared to other Marketplace plans in a given year. A star rating isn’t a complete picture of the types of services and care a health plan provides. Each year, ratings may change because of information that health plans provide or changes to how the ratings are calculated.

Note: Ratings are calculated on a 5-year scale and may change from year-to-year. In some cases – like when plans are new or have low enrollment – ratings aren’t available. This doesn’t mean the plans are low quality.

Quality Ratings System: Summary Indicators



Medical Care

How well the plans’ doctors, hospitals, and others in the plan’s network improve or maintain member health through appropriate screenings, vaccines, and other basic services, and how informed and up-to-date your doctors are about your health care status, blood tests and x-ray results (details on page 4).



Member Experience

How easy it is to get the care you need, when you need it and how other plan members rate their doctors and the care they get (details on page 5).



Plan Administration

If the plan coordinates the care members get from different providers and how well the plan provides access to needed information (details on page 6).



Appendix 1: Clinical Quality Management

Below you will find the detailed measures used to assign the star rating for Medical Care.

Medical Care



How well the plans' doctors, hospitals, and others in the plan's network improve or maintain member health through appropriate screenings, vaccines, and other basic services, and how informed and up-to-date your doctors are about your health care status, blood tests and x-ray results.

Medical Care includes:

- Adult Immunization Status
- Annual Monitoring for Persons on Long-Term Opioid Therapy
- Antidepressant Medication Management
- Appropriate Treatment for Upper Respiratory Infection
- Asthma Medication Ratio
- Avoidance of Antibiotic Treatment for Acute Bronchitis/Bronchiolitis
- Breast Cancer Screening
- Cervical Cancer Screening
- Child and Adolescent Well-Care Visits
- Childhood Immunization Status (Combination 10)
- Chlamydia Screening in Women
- Colorectal Cancer Screening
- Controlling High Blood Pressure
- Depression Screening and Follow-Up for Adolescents and Adults
- Eye Exam for Patients with Diabetes
- Follow-Up After Hospitalization for Mental Illness (7-Day Follow-Up and 30-Day Follow-Up)
- Glycemic Status Assessment for Patients with Diabetes: Glycemic Status >9.0%
- Immunizations for Adolescents (Combination 2)
- Initiation and Engagement of Substance Use Disorder Treatment
- International Normalized Ratio Monitoring for Individuals on Warfarin
- Kidney Health Evaluation for Patients with Diabetes
- Medical Assistance with Smoking and Tobacco Use Cessation
- Oral Evaluation, Dental Services
- Plan All-Cause Readmissions
- Prenatal and Postpartum Care (Postpartum Care)
- Prenatal and Postpartum Care (Timeliness of Prenatal Care)
- Proportion of Days Covered (Diabetes All Class)
- Proportion of Days Covered (RAS Antagonists)
- Proportion of Days Covered (Statins)
- Use of Imaging Studies for Low Back Pain
- Weight Assessment and Counseling for Nutrition and Physical Activity for Children and Adolescents
- Well-Child Visits in the First 30 Months of Life

Note: Plan quality ratings and enrollee survey results are calculated by the Centers for Medicare & Medicaid Services (CMS) using data provided by health plans in 2025. The ratings are being displayed for health plans for the 2026 plan year. Learn more about these ratings at: www.healthcare.gov/quality-ratings



Appendix 2: Member Experience

Below you will find the detailed measures used to assign the star rating for Enrollee Experience.



Member Experience

How easy it is to get the care you need, when you need it and how other plan members rate their doctors and the care they get.

Member Experience includes:

- Access to Care
- Care Coordination
- Rating of Personal Doctor
- Rating of Specialist
- Rating of All Health Care

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Appendix 3: Plan Efficiency, Affordability & Management

Below you will find the detailed measures used to assign the star rating for Plan Efficiency, Affordability & Management or Plan Administration.

Plan Administration



If the plan coordinates the care members get from different providers and how well the plan provides access to needed information.

Plan Administration includes:

- Appropriate Treatment for Upper Respiratory Infection
- Avoidance of Antibiotic Treatment for Acute Bronchitis/Bronchiolitis
- Use of Imaging Studies for Low Back Pain
- Access to Information
- Plan Administration
- Rating of Health Plan

Note: Plan quality ratings and enrollee survey results are calculated by the Centers for Medicare & Medicaid Services (CMS) using data provided by health plans in 2025. The ratings are being displayed for health plans for the 2026 plan year. Learn more about these ratings at: www.healthcare.gov/quality-ratings

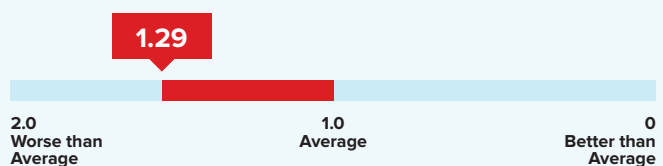
Confirmed Complaints

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People complain to the Colorado Division of Insurance (DOI) about things like claims handling, cancellation of a policy or a premium refund. In a “confirmed complaint,” the DOI decided the insurance company did not follow the state insurance law or regulation, a federal requirement, or the terms and conditions of an insurance policy or certificate they sold. Confirmed complaints come from people in all group sizes, not just individual plans like those available at Connect for Health Colorado.

Consumer Complaint Index

The complaint index shows how often people complain about their health insurance company compared to other companies. These numbers are adjusted for the size of the company and how many policy holders it has in Colorado. A company’s total number of complaints divided by its total premium income for a specific insurance product is the complaint index. The average is 1.0. An index greater than 1.0 means more people complained about **Anthem Blue Cross and Blue Shield** than other companies.



Source: 2024 Colorado DORA Division of Insurance Online Complaint Report