

Estimate and Explore





Estimate and Explore

- A new anonymous tool that allows customers to quickly explore medical and dental plans
- Delivers highly requested features and a user experience aligned with our latest design standards
- Go-Live for PY25 plans slated for August 2025

Why are we investing in this updated tool?

- Supports Connect for Health Colorado's 'Decision Support' area of focus
- Brings more of the customer experience in-house
 - Quick Cost Plan Finder is maintained by a 3rd party developer, which requires additional coordination to make updates and enhancements.
- Creates a more seamless user experience
 - The Estimate and Explore tool has familiar design and interface patterns used in the logged in application and shopping process.

What's New?

- Customers can now explore dental plans
- “Warm hand-off” between Estimate and Explore and the logged in experience
 - The medical and dental plan chosen through the Estimate and Explore workflow will be prominently displayed to the customer in their logged-in shopping experience.
 - Helpful messaging supports the customer through their journey and builds trust in using our systems.