Board Meeting Minutes
Connect for Health Colorado
July 08, 2024
12:00 PM to 3:00 PM

Board Members Present: Mara Baer, Christy Blakely, Jennifer Brooks, Mike Conway, Adam Fox, Patrick Gordon, Annie Lee, Lorez Meinhold, Robert Ruiz-Moss, and Dick Thompson

Board Members Absent: Kim Bimestefer

Staff Present: Brian Braun, Kelly Davies, Kelly Guthner, Jessalyn Hampton, Kevin Patterson, Ilana Rivera, Renata Robinson, Alan Schmitz, and Nina Schwartz

Video conference and phone conference lines were available for members of the public to join.

I. **Business Agenda**
   - Dick Thompson called the meeting to order at 12:00 p.m. and welcomed those in attendance.
   - Changes to the agenda: None.
   - Disclosure of conflicts of interest: None.
   - The minutes from the June Board meeting were reviewed and approved.

II. **Executive & Finance Committee**

Procurement Request: Customer Service Preferred Vendor

Staff presented a procurement request for the Customer Service Preferred Vendor. Staff is seeking the Committee's recommendation for Board approval for funding of Customer Operations contract staffing preferred vendors for fiscal year 2025 in the estimated amount of $4.3MM. The request is to fund the service center and medical assistance contract staff needs for fiscal year 2025.

The Executive and Finance Committee motioned to represent approval of the Preferred Vendor Procurement Request. Lorez Meinhold seconded the motion.

Mr. Thompson called for public comment. No public comment was given.

The recommendation passes unanimously.

Procurement Request: AWS

Staff presented a procurement request for the Amazon Web Services (AWS) Cloud Hosting Services. Staff is seeking the Committee's recommendation for Board approval to fund the continuation of cloud hosting services with AWS for the hosting of Connect for Health Colorado's technology platform, and related data, for an estimated cost of $2.4MM. The request is looking to continue funding for the existing contract for an additional 14 months from the September anniversary date (September 2024 – October 2025).

The Executive and Finance Committee motioned to represent approval of the AWS Cloud Hosting Services Procurement Request. Adam Fox seconded the motion.

Mr. Thompson called for public comment. No public comment was given.

The recommendation passes unanimously.

Procurement Request: Media Buy
Staff presented a procurement request for Media Buy. Staff is seeking the Committee's recommendation for Board approval to contract for bilingual advertising strategy development and execution with Entravision for Plan Year 2025 Open Enrollment for an estimated amount of $500,000. The service provided by Entravision will include assisting with bilingual advertising strategy development and the related execution of the strategy.

The Executive and Finance Committee motioned to represent approval of the Media Buy Procurement Request. Adam Fox seconded the motion.

Mr. Thompson called for public comment. No public comment was given.

The recommendation passes unanimously.

Approval to Open a Bank Account
Staff presented an emergency motion to open a bank account with Trans Pecos Banks due to a chance in the Icra Vendor's banking relationship.

Jennifer Brooks motioned to approve the opening of the bank account. Robert Ruiz-Moss seconded the motion.

Mr. Thompson called for public comment. No public comment was given.

The recommendation passes unanimously.

III. Public Comment
None.

IV. Adjourn
The meeting was adjourned at 12:20 p.m.

Respectfully submitted,

Dick Thompson
Board Chair

Next Board Meeting
August 12, 2024, from 12:00 p.m. – 3:00 p.m.