

Board Advisory Group Update

March 2025



Welcome New Members and Thank You

- The Executive and Finance Committee appointed:
 - Anna Cubel, Program Manager for Hilltop Community Resources (Grand Junction)
 - Tennie Masterson, Director of Operations and Patient Access for Conejos County Hospital and Valley Wide Health (Alamosa)
- Thank you to Donna Wehe, longtime Board Advisory Group member, important provider voice, and congratulations on your retirement!

Board Advisory Group Discussion: Supporting Transitions in Coverage

- Key insights:
 - Not just Medicaid to Marketplace, but Employer Sponsored Insurance to Marketplace too
 - Outreach to large employers is key
 - Assistance Sites see these appointments weekly, if not daily
 - Longer appointments necessary (60-90 minutes)
 - Almost all are eligible for Financial Assistance
 - Quick Cost Plan Finder an invaluable tool to provide new customers a snapshot of potential financial help and plans in area
 - Disproportionately high health literacy needs
 - Long term health literacy tools, such as videos, are key

Next Meeting:
April 30th
3-4:30pm