

Board Advisory Group Update

November 11th, 2024



Focus on Open Enrollment Readiness

- Presented and discussed feedback re: new Colorado Connect screener
- Presented changes to financial help eligibility verifications
- Continued to discuss priorities for a new anonymous decision support tool connected to Shopping
- Presented Customer Impact Analysis
 - Group was particularly interested in Colorado Option enrollment trends by county
 - Excited to see the amount of expected financially assisted customers to increase

Next Meeting:
January 29th
3-4:30pm