



Marketplace Dashboard:



July 2023

Effectuations are running slightly above expectations for July. Generally, there is a 30-60 day delay in receiving all effectuation data from the issuers, which may result in recent months' effectuations to increase in future reports.

Terminations are running slightly higher than last year due to members transitioning from Friday Health Plans.

Calls per Submission ratio for July are impacted by increase of submission year over year.

Service levels and wait times have been impacted by continued higher than anticipated volumes.









Measure

Month Over Month

Customer Center Service Metrics	% of Calls Answered
Customer Center Service Metrics	Average Handle Time
Customer Center Service Metrics	Average Wait Time
Medical Effectuations	Medical Effectuations
Medical Effectuations	Medical Target Effect
New & Terminated Medical Effectuations	New Medical Enrollm
New & Terminated Medical Effectuations	Term Medical Enrolln
Service Center Calls per Plan Submissions	Ratio



Definitions

Comparison Calculation	Example to Compare March to April: Start with the March Effectuations from Enrollments from the New & Termination Enrollments from the New & Termination Effectuations. Note: The calculation New Medical Effective Effectuations due to Overlapping Cove
	This represents the Average Speed of A and is the percent of calls answered with and is the percent of calls answered with
e	The average amount of time, rounded call.
	The average wait time, rounded to the
IS	Count of unique individuals who have s QHP, and the month's premium payme terminations and cancelations are subt
tuations	Target based on approved fiscal year b
nents	New Effectuations have an Effective Sta January - March, then Terminates on M for both January and June.
nents	Terminated Effectuations have an Effect enrollment January 31st, they will be co February.
	This is the ratio of Total Customer Servi

July 2023

n the Medical Effectuations by Month visual; Add the April New Medical ion Medical Effectuations by Month; Subtract the March Term Medical ion Medical Effectuations by Month. This will give you the April Medical

ectuations and Terminated Effectuations may not add up to the Monthly Medical erage Dates.

Answer (ASA),

thin 5 minutes Prior to Mar-20,

thin 3 Minutes Starting Mar-20.

to the nearest second, spent by Call Center Representatives on each individual

nearest second, for each incoming call to the Call Center.

submitted an application, were deemed QHP Eligible and selected a medical ent was received and acknowledged by the Issuer. As this is a "net" number, tracted.

udget.

art Date during the month. As an example, if an Individual is Effectuated in larch 31st, re-enrolls and is Effectuated June 1st, they will be in the New count

tive End Date during the month. As an example, if an Individual Terminates their ounted as a Termination in January and will not be counted as an Effectuation in

vice Calls (C4HCO Customer Operations and Faneuil) per Gross Medical Submissions. This is count of all individuals that click Submitted for a QHP for the month.

