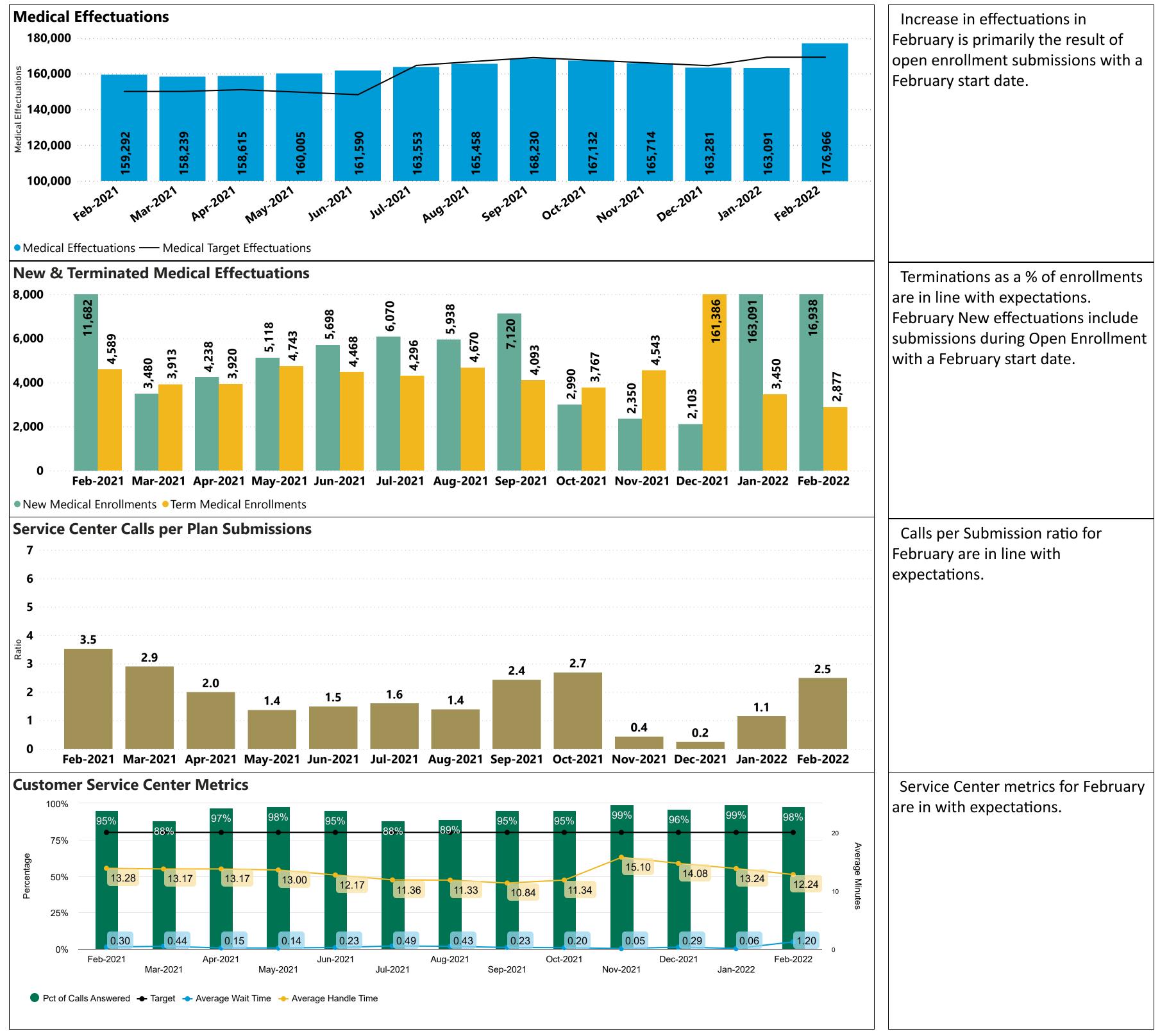


**Marketplace Dashboard:** 





## February 2022



## Marketplace Dashboard:

## February 2022

Visual	Measure	Definition
	Month Over Month Comparison Calculation	Example to Compare March to A Start with the March Effectuation Medical Enrollments from the N March Term Medical Enrollment will give you the April Medical E Note: The calculation New Medi Monthly Medical Effectuations of
Customer Center Service Metrics	% of Calls Answered	This represents the Average Spe and is the percent of calls answe and is the percent of calls answe
Customer Center Service Metrics	Average Handle Time	The average amount of time, ro each individual call.
Customer Center Service Metrics	Average Wait Time	The average wait time, rounded
Medical Effectuations	Medical Effectuations	Count of unique individuals who selected a medical QHP, and the Issuer. As this is a "net" number,
Medical Effectuations	Medical Target Effectuations	Target based on approved fiscal
New & Terminated Medical Effectuations	New Medical Enrollments	New Effectuations have an Effect Effectuated in January - March, they will be in the New count for
New & Terminated Medical Effectuations	Term Medical Enrollments	Terminated Effectuations have a Individual Terminates their enro and will not be counted as an Ef
Service Center Calls per Plan Submissions	Ratio	This is the ratio of Total Custom Medical Submissions. This is cou

o April:

ions from the Medical Effectuations by Month visual; Add the April New New & Termination Medical Effectuations by Month; Subtract the nts from the New & Termination Medical Effectuations by Month. This

Effectuations.

edical Effectuations and Terminated Effectuations may not add up to the s due to Overlapping Coverage Dates.

peed of Answer (ASA),

wered within 5 minutes Prior to Mar-20,

wered within 3 Minutes Starting Mar-20.

rounded to the nearest second, spent by Call Center Representatives on

ed to the nearest second, for each incoming call to the Call Center.

ho have submitted an application, were deemed QHP Eligible and he month's premium payment was received and acknowledged by the er, terminations and cancelations are subtracted.

## al year budget.

ective Start Date during the month. As an example, if an Individual is n, then Terminates on March 31st, re-enrolls and is Effectuated June 1st, for both January and June.

e an Effective End Date during the month. As an example, if an rollment January 31st, they will be counted as a Termination in January Effectuation in February.

mer Service Calls (C4HCO Customer Operations and Faneuil) per Gross count of all individuals that click Submitted for a QHP for the month.