

# Marketing and Outreach Updates – OE 8



# Open Enrollment Performance At a Glance

- 40 million Ad Impressions, generating 100k visits to our website
- 52% of customers received help from a Broker
- 7% of customers received help from an Assister
- 464,000 users visited our website
- 172,000 enrolled through 1/6/2021

El Semanario

CONNECT for HEALTH  
COLORADO

— Es hora de renovar o adquirir su —  
**SEGURO MÉDICO  
PARA EL 2021**



¡Tome acción para el 15 de diciembre!

*Obtenga ayuda financiera para bajar los costos del seguro e inscribese en una cobertura de calidad*

Visite [ConnectforHealthCO.com/es](https://ConnectforHealthCO.com/es)  
o llame al 855-752-6749