

***Easy Enrollment Advisory Committee
December 14, 2020
3:00 PM to 5:00 PM***

Committee Members Present: Frances Coet, Jared Colturi, Jeanine Draut, Amber Egbert, Melanie Herrman, Deb Judy, Allison Neswood, David Sullivan, Tanya Trujillo, and Monica VanBuskirk

Staff Present: Sara Chiasson, Beth Deines, Kelly Davies, Bailey Dvorak, Saphia Elfituri, Jaqueline Giordano, Emma Oppenheim, Ilana Rivera, Nina Schwartz, and Aron Snyder

I. Welcome & Introductions

- Monica VanBuskirk called the meeting to order at 3:02 p.m. and welcomed those in attendance.
- The minutes from the November 30, 2020 meeting were reviewed and approved.

II. Easy Enrollment Advisory Committee Report

The Committee reviewed a presentation regarding the Easy Enrollment Program.

Final Language Review

The development of the language on the checkbox, tax form, and instructions included three steps:

- Subgroup of Advisory Committee crafted language using plain language testing data and best practices
- Feedback from Advisory Committee
- Feedback from additional stakeholders including Young Invincibles, Aurora Community Assistance Network, and the HCPF Member Experience Advisory Council.

The Committee reviewed language feedback, proposed solutions, and final checkbox language. The overall feedback was that the instructions were clear, concise, and easy to follow.

Additional input on Checkbox language includes:

- Citing a specific form in the Checkbox language might be confusing to some filers, but it is included for legal purposes

Action Item

Staff to collaborate with the legal team regarding wordsmithing for simplicity.

The Committee reviewed the language of the mock tax form.

Additional input includes:

- Section B: recommendation to remove “uninsured” so it simply reads “enter information for each member of your household”
- Check here authorization language: Authorization needs to state it’s for the purpose of assessing eligibility for coverage
- “Permission” is a more accessible term than “authorize”
- Add language “so that the household members can be assessed for eligibility in health coverage”
- Recommended language change on Section A to remove “insurance coverage”
- There is no section 2, only section B

The Committee reviewed the Easy Enrollment Program Instructions.

Addition input includes:

- Lack of clarity around what the DR 0104EE form is and what will be shared
- Clarify what defines a Colorado resident (could be confused with the immigration term “permanent resident”)
- Regarding Social Security Number (SSN): include “optional for participation in Easy Enrollment”
- Revise to say: “to find out if free or reduced cost health coverage is available to you”

Action Item

Documents to be revised and sent to the Advisory Committee members for final approval at the January 4, 2021 meeting.

Next Steps for Implementation

The Department of Revenue (DOR) and the Exchange’s technology teams have met to identify best methods for securely transferring data. A follow-up meeting for the tech teams is scheduled for April to begin development on more detailed specifications and to begin work on firewall changes if needed. The Exchange will continue to focus on high-level functional requirements for implementation including assessment, preliminary eligibility, outreach, and metrics.

2021 Schedule

The Advisory Committee will meet twice in January and February, then move to once a month for the remainder of the year.

III. Public Comment

None.

Respectfully submitted,

Monica VanBuskirk
Committee Co-Chair

Amber Egbert
Committee Co-Chair