

***Easy Enrollment Advisory Committee  
November 30, 2020  
3:00 PM to 5:00 PM***

**Committee Members Present:** Frances Coet, Jared Colturi, Jeanine Draut, Melanie Herman, Marivel Klueckman, Allison Neswood, David Sullivan, Tanya Trujilo, and Monica VanBuskirk

**Staff Present:** Kelly Davies, Bailey Dvorak, Saphia Elfituri, Jaqueline Gidordarno, Ashton Hall, Emma Oppenheim, Ilana Rivera, Nina Schwartz, and Aron Snyder

**I. Welcome & Introductions**

- Monica VanBuskirk called the meeting to order at 3:05 p.m. and welcomed those in attendance.
- The minutes from the November 16, 2020 meeting were reviewed and approved.

**II. Easy Enrollment Advisory Committee Report**

The Committee reviewed a [presentation](#) regarding the Easy Enrollment Program.

Success Criteria

Language was added to the success criteria:

- Prioritize health equity by addressing structural barriers faced by populations frequently excluded from the health care system

Decision Point: Social Security Number

The Committee discussed option comparisons for decision making on whether social security number(s) (SSNs) should be collected for dependents.

Additional input includes:

- In order to work towards a long-term goal of automatic enrollment and free coverage for with citizenship, SSN/ITIN must be collected
- A user-friendly process should be created for the immigrant population without autoenrollment
- The Committee supports collecting SSNs under three conditions:
  - It is pre-populated and not additional information required
  - The impact to paper filers can be monitored.
  - Clarify in instructions that SSN is optional and not required at this time

Allison Neswood recommended approval of collecting SSNs.

Ms. Neswood called for public comment. No public comment given.

Ms. Neswood called the motion to a vote. Jeanine Draut seconded the motion. The recommendation was unanimously approved.

#### Language Review

#### Checkbox Question

The Committee reviewed the language around the checkboxes. There are two options: three checkboxes or one. After discussion, the committee recommends provided one checkbox with modifications. Additional conversation will take place with Stakeholders and the HCPF Member Experience Advisory Committee. The final version will be available for review at the next Easy Enrollment Advisory Committee

#### Instructions

The Committee reviewed the language on the Easy Enrollment instructions. Testing data on different words was used and incorporated into the instructions for best practices.

Additional feedback includes:

- Regarding tax households: Provide examples of who dependents could be
- Concerns around what is and out of scope for household size
- Using “reduced cost” instead of “low cost”

Any additional feedback can be sent to Saphia Elfituri.

### **III. Public Comment**

None.

Respectfully submitted,

Monica VanBuskirk  
Committee Co-Chair

Amber Egbert  
Committee Co-Chair