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# Colorado Health Care Coverage Easy Enrollment Advisory Committee Meeting

Meeting #5

December 14, 2020



# Opening Remarks from the Easy Enrollment Advisory Committee Co-Chairs



# Roll Call and Introductions; Approval of prior meeting minutes

## Co-Chairs:

- Monica VanBuskirk, Chief Policy and Relationships Officer, Connect for Health Colorado
- Amber Egbert, Legislative, Tax Business Rule, and Forms Coordinator, Taxation Division, Colorado Department of Revenue

## Members:

- Colorado Department of Health Care Policy & Financing (HCPF) Representative: Marivel Klueckman, Eligibility Division Director
- Colorado Division of Insurance (DOI) Representative: Debra Judy, Deputy Commissioner of Policy Affairs
- Consumer Advocate Representative: Allison Neswood, Deputy Director of Strategic Priorities, Colorado Center on Law and Policy (CCLP)
- Small Employer Representative: Frances Coet, Partner, ATLAS CPAs & Advisors
- Insurer Representative: Jared Colturi, Operations Manager, Cigna
- Health Coverage Guide Representative: Tanya Trujillo-Martinez, Director of Community Health Development, North Colorado Health Alliance
- Insurance Producer Representative: Melanie Herrman, Seasons Insurance Agency
- Income Tax Preparer Representative: David Sullivan, Vice President, Stakeholder Relations, Intuit, Inc.
- Health Care Consumer Representative: Jeanine Draut, Owner, InPraxis Communications

# Guiding Principles

When asked what C4HCO and DOR need to do well to decrease the number of uninsured individuals and maximize enrollment in this program, you said:

- Process must be user-friendly. Including simple language and minimal administrative burden
- Outreach should be targeted to areas of the state with higher uninsured rates
  - Communications to individuals who are newly eligible should describe what benefits could look like
- Tax preparers must be educated on EE so that they can speak to the program
- Marginalized communities' fears around immigration must be addressed
- Prioritize health equity by addressing structural barriers faced by populations frequently excluded from the health care system



# Final Language Review

Checkbox language sent to Advisory Committee members as a separate attachment

## Revised Checkbox

# Revised Instructions

Instructions sent to Advisory Committee members as a separate attachment



Schedule sent to Advisory Committee members as a separate attachment

Revised Schedule



# Next Steps for Implementation

- C4HCO and DOR tech teams already met to identify best methods for securely transferring data
  - Follow up meetings for tech teams scheduled for April to begin development on more detailed specifications and to begin work on firewall changes if needed
- C4HCO to identify high-level requirements for implementation
  - Requirements include the preliminary eligibility assessment, outreach, enrollment and reporting
- What kinds of updates and on what schedule would the Advisory Committee like to have about work that is being done for implementation?

# 2021 Meeting Schedule

- When and how often does the Advisory Committee want to meet going forward?
- Proposed Schedule:
  - January and February: 2x/ month
  - March onwards: monthly meetings

# Questions and Public Comment



Thank you!