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# Colorado Health Care Coverage Easy Enrollment Advisory Committee Meeting

Meeting #4

November 30, 2020



# Opening Remarks from the Easy Enrollment Advisory Committee Co-Chairs

# Roll Call and Introductions; Approval of prior meeting minutes

## Co-Chairs:

- Monica VanBuskirk, Chief Policy and Relationships Officer, Connect for Health Colorado
- Amber Egbert, Legislative, Tax Business Rule, and Forms Coordinator, Taxation Division, Colorado Department of Revenue

## Members:

- Colorado Department of Health Care Policy & Financing (HCPF) Representative: Marivel Klueckman, Eligibility Division Director
- Colorado Division of Insurance (DOI) Representative: Debra Judy, Deputy Commissioner of Policy Affairs
- Consumer Advocate Representative: Allison Neswood, Deputy Director of Strategic Priorities, Colorado Center on Law and Policy (CCLP)
- Small Employer Representative: Frances Coet, Partner, ATLAS CPAs & Advisors
- Insurer Representative: Jared Colturi, Operations Manager, Cigna
- Health Coverage Guide Representative: Tanya Trujillo-Martinez, Director of Community Health Development, North Colorado Health Alliance
- Insurance Producer Representative: Melanie Herrman, Seasons Insurance Agency
- Income Tax Preparer Representative: David Sullivan, Vice President, Stakeholder Relations, Intuit, Inc.
- Health Care Consumer Representative: Jeanine Draut, Owner, InPraxis Communications

# Success Criteria

When asked what C4HCO and DOR need to do well to decrease the number of uninsured individuals and maximize enrollment in this program, you said:

- Process must be user-friendly. Including simple language and minimal administrative burden
- Outreach should be targeted to areas of the state with higher uninsured rates
  - Communications to individuals who are newly eligible should describe what benefits could look like
- Tax preparers must be educated on EE so that they can speak to the program
- Marginalized communities' fears around immigration must be addressed
- **Prioritize health equity by addressing structural barriers faced by populations frequently excluded from the health care system**

# Decision Point: Social Security Number

# Options Comparison

| Option 1: Collect SSN for dependents  | Option 2: Do not collect SSN for dependents   |
|---|---|
| All fields on the separate schedule will technically be optional; no income tax forms will be rejected due to failure to provide any fields for the Easy Enrollment program | All fields on the separate schedule will technically be optional; no income tax forms will be rejected due to failure to provide any fields for the Easy Enrollment program |
| With an SSN, we can provide better customer experience and have more targeted notifications   | Without an SSN, we cannot provide targeted notifications  |
| With an SSN, we can provide more accurate outcomes metrics related to the type of coverage people could enroll in   | Without an SSN, we compromise our ability to provide more accurate outcomes metrics, especially in identifying the Health First Colorado programs people could enroll in    |
| Could deter individuals from applying if they have an undocumented dependent  | No risk of deterring individuals from applying if they have an undocumented dependent   |



# Advisory Committee Vote: Social Security Number

# Language Review

# Checkbox Questions

## Option 1: Three separate checkboxes

Check “yes” for any of these that are true for you.

- At least one person in my household does not have health insurance and would like to have it.
- I am a Colorado resident.
- I give permission for the Colorado Department of Revenue to share information on this page with Connect for Health Colorado, the Colorado Benefit Exchange, and the Department of Health Care Policy & Financing.

## Option 2: One checkbox

- Check this box if you are a Colorado resident and at least one person in your household does not have health insurance but would like to have it. By checking this box, you give permission for the Colorado Department of Revenue to share information on this page with Connect for Health Colorado (the Colorado Benefit Exchange) and the Department of Health Care Policy & Financing, to see if you or your household members qualify to enroll in health coverage and can get help paying for your coverage.

# Instructions

Instructions were distributed with meeting materials

# Next Meeting

- Next meeting scheduled for two weeks from today, Monday, December 14<sup>th</sup> from 3-5
  - Items include final review of checkbox, tax form, and instructions
  - Decide on meeting schedule for 2021

# Questions and Public Comment

Thank you!