

Marketing and Outreach Updates – OE 8





Digital Ad Campaign started Nov. 4

ConnectforHealthCO.com

 **Connect for Health Colorado**
Sponsored · 🌐

Health insurance doesn't have to cost an arm and a leg. You can get financial help here.



CONNECTFORHEALTHCO.COM
Get \$\$\$ for insurance
As Colorado's official health insur...

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 **Connect for Health Colorado**
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Get \$\$\$ to help pay for health insurance. A family of 4 making up to \$104,800 can qualify.



CONNECTFORHEALTHCO.COM
Shop by December 15
As Colorado's official health insur...

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 **Connect for Health Colorado**
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It pays to shop for a new health insurance plan. Save \$\$\$ by comparing options.



CONNECTFORHEALTHCO.COM
Shop by December 15
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Support for our Brokers and Assisters

Brokers

- Bi-weekly written updates
- Weekly office hours

Assisters

- Bi-weekly update calls
- Newsletter

Everyone

- Regular system updates via “Alerts”
- Ad-hoc system walkthrough trainings