

# Connect for Health Board Retreat Prioritization Exercise

Strategies ranked from most impactful to least impactful

1	Pursue options that decrease consumer cost (e.g. reinsurance, additional subsidies) in coordination with other purchasers/organizations.
2	Pursue expanding options that bring down the cost of health care (e.g. state option, Peak Health Alliance).
3	Pursue options that decrease consumer cost (e.g. additional subsidies) through Connect for Health's Authorities.
4	Impose standards on health plans for sale on Connect for Health that will advance health equity in Colorado.
5	Require carriers to offer plans that meet specific benefit design standards to ease consumer comparison.
5	Develop a set of strategies to leverage Connect for Health's market position to advance health equity in Colorado.
7	Work with state agency partners to understand the social needs of customers to connect them with services.
7	Partner with carriers and DORA to develop policies that could lower small group premiums.
9	Create more tools to help customers understand offerings.
10	Build systems and a broker network to support the use of HRAs by small employers.