

***Board Advisory Group Meeting Minutes  
December 18, 2019  
3:00 PM – 4:30 PM***

**Advisory Group Members Joining: Amanda Massey, Brad Niederman, Donna Wehe, Amy Board, John Barela, Mary Kirby, Meagan Fearing, Erin Miller, Nikki Meredith, Liz Tansey, Cindy Watson, Devin Kepler, Bethany Pray**

**Board Members: Sharon O’Hara**

**C4HCO Staff: Saphia Elfituri, Bailey Dvorak, Ian McMahon, Monica VanBuskirk**

**I. Call to Order/Welcome & Introductions**

Jane Barnes called the meeting to order and welcomed those in attendance as well as introduced our two new members Liz Tansey from Covering Kids and Families and Kavita Nair, MD a physician at the University of Colorado.

**II. Approval of Minutes**

The October Board Advisory Group minutes were approved.

**III. Term Limits**

Saphia Elfituri provided an update on the term limits for the group including if some were here since inception. Term limits are 2 years.

**Consumer Enrollment Behavior:**

Ian McMahon provided an update on how the Exchange is looking into the State Option by looking into our own enrollment data on the exchange. Discussed the top ten enrolled plans, Expanded Bronze, differences in geography/rating areas.

**Plan Design Vs Plan Display:**

Ian McMahon presented an ask to the Group regarding where the Exchange should focus its efforts on Plan Design or Plan Display for next OE. The group recommended focused efforts on Plan Display and education to all populations.

**Churn Report Update:**

Monica VanBuskirk presented the early results from the Churn report commissioned by HCPF from the University of Colorado. The ask went to the group to provide additional questions that the Exchange can send the researcher for an Exchange focus. Questions were collected.

**IV. Public Comment**

None

Meeting adjourned at 4:30 pm.

**Next Meeting**

January 29, 2020